

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



KYW TV3

INVOICE

For: MENENDEZ FOR SENATE(170464)
317 George St Fl 4
New Brunswick, NJ 08901-2008

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-80905
Contract Dates: 10/16/2012-10/22/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1041-556693
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

PAY BY 11/27/2012
Net 30 days

In Account With: MESSAGE & MEDIA INC.(22198)
100 Albany St
New Brunswick, NJ 08901-2179
ATTN:Accounts Payable

Product Desc: MENENDEZ 10/16-10/22

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	5A MORN NEWS	10/16/2012-10/19/2012	. T W T F . .	30	4	250.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		. T W T F . .	4	250.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	05:10:47 AM		RMT102H	30	250.00			
10/17/2012	We	05:17:39 AM		RMT102H	30	250.00			
10/18/2012	Th	05:17:43 AM		RMT102H	30	250.00			
10/19/2012	Fr	05:11:08 AM		RMT102H	30	250.00			
2	5A MORN NEWS	10/22/2012-10/22/2012	M	30	1	250.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		M	1	250.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	05:19:02 AM		RMT102H	30	250.00			
3	5:30AM NEWS THIS MORNING	10/16/2012-10/19/2012	. T W T F . .	30	4	275.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		. T W T F . .	4	275.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	05:56:20 AM		RMT102H	30	275.00			
10/17/2012	We	05:55:20 AM		RMT102H	30	275.00			
10/18/2012	Th	05:40:18 AM		RMT102H	30	275.00			
10/19/2012	Fr	05:29:19 AM		RMT102H	30	275.00			

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4	5:30AM NEWS THIS MORNING	10/22/2012-10/22/2012	M	30	1	275.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		M	1	275.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/22/2012	Mo	05:55:15 AM		RMT102H	30	275.00				
5	THIS MORNING (5:58-7AM)	10/16/2012-10/19/2012	. T W T F . .	30	5	350.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		. T W T F . .	5	350.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/16/2012	Tu	06:23:07 AM		RMT102H	30	350.00				
10/16/2012	Tu	06:58:01 AM		RMT102H	30	350.00				
10/17/2012	We	06:27:50 AM		RMT102H	30	350.00				
10/18/2012	Th	06:52:57 AM		RMT102H	30	350.00				
10/19/2012	Fr	06:10:29 AM		RMT102H	30	350.00				
6	THIS MORNING (5:58-7AM)	10/22/2012-10/22/2012	M	30	2	350.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		M	2	350.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/22/2012	Mo	06:27:58 AM		RMT102H	30	350.00				
10/22/2012	Mo	06:52:01 AM		RMT102H	30	350.00				
7	CBS THIS MORNING	10/16/2012-10/19/2012	. T W T F . .	30	4	250.00				

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Buy Line	Flight Description	Buy Line Dates	M T W T F S S		Dur	Total Spots	Rate		
Week Of		M T W T F S S	Spots Per Week		Rate				
10/15/2012-10/21/2012		. T W T F . .	4		250.00				
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/16/2012	Tu	08:27:26 AM		RMT102H	30	250.00			
10/17/2012	We	08:58:21 AM		RMT102H	30	250.00			
10/18/2012	Th	08:29:11 AM		RMT102H	30	250.00			
10/19/2012	Fr	08:53:46 AM		RMT102H	30	250.00			
8	CBS THIS MORNING	10/22/2012-10/22/2012	M		30	1	250.00		
Week Of		M T W T F S S	Spots Per Week		Rate				
10/22/2012-10/28/2012		M	1		250.00				
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/22/2012	Mo	08:36:41 AM		RMT102H	30	250.00			
9	CBS SATURDAY MORNING NEWS 7-9AM	10/20/2012-10/20/2012 S .		30	1	250.00		
Week Of		M T W T F S S	Spots Per Week		Rate				
10/15/2012-10/21/2012	 S .	1		250.00				
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/20/2012	Sa	07:24:34 AM		RMT102H	30	250.00			
10	WKND NEWS SUN 6-7A	10/21/2012-10/21/2012 S		30	2	150.00		
Week Of		M T W T F S S	Spots Per Week		Rate				
10/15/2012-10/21/2012	 S	2		150.00				
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/21/2012	Su	06:08:13 AM		RMT102H	30	150.00			
10/21/2012	Su	06:39:49 AM		RMT102H	30	150.00			

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11	WKND NEWS SUN 7-9A	10/21/2012-10/21/2012S	30	1	250.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012	S	1	250.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/21/2012	Su	07:58:51 AM		RMT102H	30	250.00				
12	CBS SUNDAY MORNING	10/21/2012-10/21/2012S	30	1	1,080.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012	S	1	1,080.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/21/2012	Su	09:08:31 AM		RMT102H	30	1,080.00				
13	FACE THE NATION 10:30-11AM	10/21/2012-10/21/2012S	30	1	2,000.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012	S	1	2,000.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/21/2012	Su	10:59:16 AM		RMT102H	30	2,000.00				
14	TALK PHILLY	10/16/2012-10/19/2012	.TWTF..	30	4	575.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		.TWTF..	4	575.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/16/2012	Tu	12:23:23 PM		RMT102H	30	575.00				
10/17/2012	We	12:12:53 PM		RMT102H	30	575.00				
10/18/2012	Th	12:12:40 PM		RMT102H	30	575.00				
10/19/2012	Fr	12:22:17 PM		RMT102H	30	575.00				

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15	TALK PHILLY	10/22/2012-10/22/2012		M		30	1	575.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		M		1		575.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	12:07:29 PM		RMT102H	30	575.00			
16	DR. PHIL	10/16/2012-10/19/2012		. T W T F . .		30	4	650.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		. T W T F . .		4		650.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	04:29:59 PM		RMT102H	30	650.00			
10/17/2012	We	04:15:19 PM		RMT102H	30	650.00			
10/18/2012	Th	04:31:40 PM		RMT102H	30	650.00			
10/19/2012	Fr	04:28:58 PM		RMT102H	30	650.00			
17	DR. PHIL	10/22/2012-10/22/2012		M		30	1	650.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		M		1		650.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	04:33:10 PM		RMT102H	30	650.00			
18	5PM EARLY NEWS	10/16/2012-10/19/2012		. T W T F . .		30	4	700.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		. T W T F . .		4		700.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	05:23:17 PM		RMT102H	30	700.00			
10/17/2012	We	05:12:14 PM		RMT102H	30	700.00			

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	10/18/2012	Th	05:26:46 PM		RMT102H	30	700.00			
	10/19/2012	Fr	05:39:19 PM		RMT102H	30	700.00			
19	5PM EARLY NEWS		10/22/2012-10/22/2012		M		30	1	700.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		M		1		700.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/22/2012	Mo	05:40:04 PM		RMT102H	30	700.00			
20	NEWS 3 AT 6		10/16/2012-10/19/2012		. T W T F . .		30	5	950.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		. T W T F . .		5		950.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/16/2012	Tu	06:13:51 PM		RMT102H	30	950.00			
	10/16/2012	Tu	06:27:03 PM		RMT102H	30	950.00			
	10/17/2012	We	06:12:14 PM		RMT102H	30	950.00			
	10/18/2012	Th	06:21:53 PM		RMT102H	30	950.00			
	10/19/2012	Fr	06:26:00 PM		RMT102H	30	950.00			
21	NEWS 3 AT 6		10/22/2012-10/22/2012		M		30	1	950.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		M		1		950.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/22/2012	Mo	06:21:08 PM		RMT102H	30	950.00			

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22	ENTERTAINMENT TONIGHT		10/16/2012-10/19/2012		. T W T F . .		30	4	900.00
Week Of		M T W T F S S		Spots Per Week		Rate			
10/15/2012-10/21/2012		. T W T F . .		4		900.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/16/2012	Tu	07:11:16 PM		RMT102H	30	900.00			
10/17/2012	We	07:11:55 PM		RMT102H	30	900.00			
10/18/2012	Th	07:28:47 PM		RMT102H	30	900.00			
10/19/2012	Fr	07:11:01 PM		RMT102H	30	900.00			
23	ENTERTAINMENT TONIGHT		10/22/2012-10/22/2012		M		30	1	900.00
Week Of		M T W T F S S		Spots Per Week		Rate			
10/22/2012-10/28/2012		M		1		900.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/22/2012	Mo	07:26:06 PM		RMT102H	30	900.00			
24	LATE NEWS		10/16/2012-10/21/2012		. T W T F S S		30	5	1,800.00
Week Of		M T W T F S S		Spots Per Week		Rate			
10/15/2012-10/21/2012		. T W T F S S		5		1,800.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/16/2012	Tu	11:32:55 PM		RMT102H	30	1,800.00			
10/17/2012	We	11:23:33 PM		RMT102H	30	1,800.00			
10/18/2012	Th	11:33:12 PM		RMT102H	30	1,800.00			
10/19/2012	Fr	11:28:58 PM		RMT102H	30	1,800.00			
10/20/2012	Sa	11:10:33 PM		RMT102H	30	1,800.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



KYW TV3

INVOICE

For: MENENDEZ FOR SENATE(170464)
317 George St Fl 4
New Brunswick, NJ 08901-2008

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-80905
Contract Dates: 10/16/2012-10/22/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1041-556693
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

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PAY BY 11/27/2012
Net 30 days

In Account With: MESSAGE & MEDIA INC.(22198)
100 Albany St
New Brunswick, NJ 08901-2179
ATTN:Accounts Payable

Product Desc: MENENDEZ 10/16-10/22

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
25	LATE NEWS		10/22/2012-10/22/2012		M		30	1	1,800.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		M		1		1,800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	11:32:39 PM		RMT102H	30	1,800.00			
26	CRIMINAL MINDS		10/20/2012-10/20/2012	 S .		30	1	375.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012	 S .		1		375.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/20/2012	Sa	11:46:58 PM		RMT102H	30	375.00			
27	EAGLES KICK OFF SHOW		10/21/2012-10/21/2012	 S		30	1	300.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012	 S		1		300.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/21/2012	Su	11:50:03 AM		RMT102H	30	300.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		62		41,505.00		6,225.75	35,279.25	0.00	0.00
									0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.



Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091

For: MENENDEZ FOR SENATE(170464)
317 George St Fl 4
New Brunswick, NJ 08901-2008

In Account With: MESSAGE & MEDIA INC.(22198)
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ATTN:Accounts Payable

CBS TELEVISION STATIONS



Account Exec: JOHN LINK POL.

Office: GWTS-PH

Contract Num: 1041-80905

Contract Dates: 10/16/2012-10/22/2012

Customer Order:

Linked Order:

CPE: / /

Product Desc: MENENDEZ 10/16-10/22

Broadcast airtimes represented are reported to the nearest second.

KYW TV3

Invoice Num: 1041-556693
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

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PAY BY

11/27/2012
Net 30 days

Billing Notes

Wire Transfer Instructions:	For Billing Inquiries Please Contact: Controller's Dept. 212-856-8000	Gross Billing	41,505.00
		Trade Value	0.00
		Agency Commission	6,225.75
		Local Tax	0.00
		State Tax	0.00
		Pre Paid Amount	0.00
		Pay This Amount	35,279.25

Warranty - We warrant the above broadcasts were made according to the official station log.